

Photographer's Guidelines

Find out the photographer's guidelines and how to submit your images to Reptiles Magazine.

Types of photos we use: Profile photos of animals are always welcome, both close ups and full-body images. We also like to see photos of the animals in different situations, such as basking, eating, drinking, mating, climbing, etc. Photos of entire enclosures are also welcome. Photos of common pet species are used more often, but we welcome all submissions, whether common or rare species, captive or wild, etc.

Potential cover photos are generally vertical shots of the animal positioned to the right, leaving open space for cover blurbs to the left of the animal. There should also be space above the animal, to allow room for the magazine's title above it.

What rights do we purchase? We buy first-time North American rights, meaning the photos you submit should not have appeared in print in any North American publication, including magazines, newsletters, etc. They also should not be posted on any websites. All rights revert back to you after we publish your photos.

You must own the photos. By submitting photos to us you are stating that they are your property and it is within your rights to submit them for publication. Do not submit third-party images.

If you own photos you would like to submit, but you did not take them, we will require permission from the photographer to use the photos.

What is our preferred format? We prefer hi-resolution digital images to use inside the magazine. 35mm slides in cardboard or plastic mounts are also acceptable; in our experience, these seem to provide the best possibilities for cover images. If you submit slides, be sure animal names, both common and scientific (genus and species), are written on each mount, along with your name. Slides should be submitted in plastic slide sleeves.

To submit digital photos for consideration, please follow these requirements.

Resolution of all images must be at least 300 dpi, with half-page images measuring 5 x 7 inches, full-page images 8½ x 11, and spreads 17 x 11 inches. Again, any image submitted at any dimension must be at least 300 dpi. For a detailed explanation on digital images and file size, [click here](#)>>

We prefer tif and eps files. Jpgs are OK, too, but they don't always reproduce as well as tif and eps files.

Digital photos should be burned onto CDs according to animal type. For example, gecko images on one CD, boa photos on another, iguanas on another, tortoise shots on their own disc, frog photos on their own, etc. CDs with a mixture of photos of different animal groups will not be considered.

The file name of each digital image should include the animal's common name (if it has one; scientific name if not) and your last name.

Each CD should be clearly labeled, with your name and the animal type of photos on it clearly visible on each disc.

A printout with thumbnails must accompany each CD to show what's on it. Each thumbnail should include the image filename (the animal's common name and your last name), as well as the animal's scientific name (genus and species). Your full name should appear on each page of thumbnails. CDs without thumbnail sheets will not be considered.

If we like your photos, we will send you a holding contract. This will let you know which images/CDs of yours we would like to keep on file for potential future use. If you submit slides and we only want some of them, the ones we don't choose will be returned to you with the holding contract if you provide a self-addressed, stamped envelope (see below).

If you want slides returned, include a self-addressed, stamped envelope with sufficient postage to cover their return to you in case we don't accept them, after your images have appeared in the magazine, or if you simply want them back someday. We are under no obligation to return your slides to you at our expense.

We do not return CDs. If you want us to remove digital images from consideration for future use, notify us in writing to



destroy the CD(s) of yours that we have on file that contain the images.

Pay rates. REPTILES pays \$50 for partial page color; \$75 for full page color, with \$25 per 1/3 increment across a spread; \$150 for a spread; and \$200 for a main cover image. We do not pay for Table of Contents photos or cover insets if they appear elsewhere in the magazine.

Payment is made upon publication, during the cover month of the issue in which your work appears (e.g., you would be paid during May for a photo that was published in the May issue).

Where to send your stuff. Our mailing address is REPTILES, P.O. Box 6050, Mission Viejo, CA 92690. E-mail queries can be sent to reptiles@bowtieinc.com. You may also phone us at (949) 855-8822.

We make every effort to handle materials with the utmost care and respect. However, we cannot be held responsible for lost or damaged materials.