



## Advertise With ReptileChannel.com

The pet market is HOT. There are more pet owners than ever, both in terms of the number of people owning pets and the percentage of U.S. households owning pets. Use of the Internet for reptile-related information has grown steadily during the last several years. The convergence of the growing pet ownership market and use of the Internet is why your advertising dollars should be spent with ReptileChannel.

Advertising opportunities are available throughout ReptileChannel. ReptileChannel connects reptile owners with the hottest reptile products, services and resources on the market. We're backed by the biggest names in reptile magazines, Reptiles Magazine and Reptiles USA. ReptileChannel offers advertisers the opportunity to promote their products and services to the nations most devoted reptile lovers.

Sponsorships are available for specialized areas on ReptileChannel, including: Photo gallery Community Contests Poll Survey Specialized content areas

Multi-channel advertising provides reach beyond the reptile category. For example, ads can be placed in any of the following six channel websites to reach other pet and animal owners: BirdChannel CatChannel DogChannel HorseChannel FishChannel SmallAnimalChannel

For more information about advertising on ReptileChannel.com, fill out the form below. One of our associates will contact you.